

Chiropractic and Physical Therapy OFFICE MODEL		Express (300-500 sq ft)	Studio (700-1200 sq ft)
INITIAL FRANCHISE FEE		\$ 18,000	\$ 18,000
Business Training/Staff Certifications			
Basic Certification	(included for unlimited staff)	\$0	\$0
Advanced Certification	(included for unlimited staff)	\$0	\$0
Super Advanced Certification	(included for unlimited staff)	\$0	\$0
Spinal Fitness Certification	(included for unlimited staff)	\$0	\$0
Note: Travel and Practical Exams Fees not included)			
Business Training (by scheduled conference call)	(included in franchise except travel cost)	\$0	\$0
Equipment (Shipping not included)			
1 Xercizer (reformer) included in franchise	\$2595/Xercizer (shipping is \$395.)	\$ -	\$ -
1 additional Xercizer for smaller offices and 5 for larger)	\$2595/Xercizer (shipping is \$395.)	\$ 2,990	\$ 14,950
Mats and Rings	(included in franchise)	\$0	\$0
Software Start-Up Fees:	(included in franchise)		\$0
Monthly Software Fees		NA	\$ 59
Marketing			
Signs (Interior and Exterior)	Depends on space	\$ 500	\$ 2,000
Website Designs/ Promotions	(included in franchise)	\$0	\$0
Estimated Start-Up Costs		\$ 21,490	\$ 35,009